The beginning of wisdom is to call things by their right names
The importance of names
**Bacillus subtilis**

Kanikojaman

**Bacillus rossius**

Remo Angelini
The problem with names
The impact on STM publishing
The novel solution

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Garrity et al.

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ABSTRACT
The present invention provides systems and methods for automatically identifying name-like-strings in digital resources, matching those name-like-string against a set of names held in an expertly curated database, and for those name-like-strings found in said database, enhancing the content by associating additional metadata with the name, wherein said metadata includes information about the names that is held within said database and pointers to other digital resources which include the same name and its synonyms.
Alteromonas genovensis sp. nov., isolated from a marine electroactive biofilm and emended description of Alteromonas macleodii Baumann et al. 1972 (Approved Lists 1980)

Ilse VandeCandelaere¹, Olivier Nercissian², Eveline Segaert¹, Wafa Achouak², Alfonso Mollica³, Marco Faimali³, Paul De Vos¹ and Peter Vandamme¹

Abstract

Thirty-five isolates of Alteromonas genovensis were detected from a marine microbial community associated with a marine electroactive biofilm. The 16S rRNA gene sequence of strain LMG 24080 fosters this similarity with Alteromonas stellipolaris and Alteromonas stellipolaris sp. nov. The BOX-PCR fingerprints of the isolates were identical, and the BOX-PCR richness index showed that the community was dominated by A. genovensis. The DNA G+C content of strain LMG 24080 is 44.5 mol% and the type strain is LMG 24080. The species is emended to include Alteromonas genovensis. The GenBank/EMBL/DDBJ accession numbers for the 16S rRNA gene sequences of strains LMG 24078, LMG 24079, LMG 24080, LMG 24081, LMG 24082, LMG 24083, LMG 24084 and LMG 24085 are AB982330, AB982331, AB982332, AB982333, AB982334, AB982335, AB982336, AB982337 and AB982338, respectively.

**Alteromonas genovensis** sp. nov. 

**EMENDED DESCRIPTION**

An exciting development
Minimize disruption to
  workflow
  presentation
  cost
  downstream impact
Maximize
  exposure
  retention on site
Subscription service
publishers
compositors
web hosts
Custom versions
look and feel
content presentation
custom messaging
Is that all there is?
We are drowning in information, while starving for wisdom. The world henceforth will be run by synthesizers, people able to put together the right information at the right time, think critically about it, and make important choices wisely.

Edward O. Wilson