NamesforLife semantic services provide scientific and technical publishers with standards-based editorial workflow solutions that enhance the value of content to readers while reducing the efforts of authors, peer-reviewers and editors to produce technically accurate content.

**Innovative Editorial Solutions**

- **Improve Publication Quality**
  - Identify appropriate reviewers and editors for manuscripts in minutes.
  - Validate content structure at the submission stage.
  - Avoid technical errors in content by automatically fact-checking against expert resources.
  - Enrich content by embedding semantic links to authoritative resources.
  - Keep your readers engaged with your content so they remain on your site longer.
  - Increase content exposure and search rankings via deep concept linking.
- **Eliminate Production Bottlenecks**
  - Increase content value by embedding semantic links to authoritative resources.
  - Avoid technical errors in content by automatically fact-checking against expert resources.
- **Efficient Content Production**

ABOUT THE COMPANY
NamesforLife, LLC is a privately held U.S. company providing innovative semantic services to the scientific and technical publishing industry.

Our mission is to solve problems in the publishing workflow while supporting reproducibility in science and medicine.

- **Increase Publication Quality**
  - Identify appropriate reviewers and editors for manuscripts in minutes.
  - Validate content structure at the submission stage.
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  - Keep your readers engaged with your content so they remain on your site longer.
  - Increase content exposure and search rankings via deep concept linking.

**Production Workflow Solutions**

- **Improve Efficiency at each production stage**
- **Increase the value of published content**
- **Improve the quality of submitted manuscripts**

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NamesforLife, LLC is a privately held U.S. company providing innovative semantic services to the scientific and technical publishing industry.

Our mission is to solve problems in the publishing workflow while supporting reproducibility in science and medicine.
We post all of our past presentations, posters and published material on our website, and many of our services are available for testing there as well. Please have a look at our available materials and feel free to ask questions.

We welcome you to contact us at any time, via phone, e-mail, Skype or LinkedIn.

We would be happy to answer questions, provide additional demonstrations and discuss your current needs for semantic services in your publication workflow.

If you missed us at the London Book Fair...

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VISIT US AT THE LONDON BOOK FAIR

Join our founder, George Garrity, for a discussion of how our tools are being used by early adopters, how our approach might meet your needs for semantic enrichment of your content, and how you can help us shape forthcoming features.

Seminar: Unlocking content value and reducing production costs with Hidden Metrix™
Time: Tuesday, March 14 from 12:15 to 12:45pm
Location: Tech Theater (Level 1, between Grand Hall & National Hall Galleries)

Visit our software architect, Charles Parker, in the Tech Area any day of the conference. Stop by for live demos and to learn more about our services.

Location: Tech Area (Level 1, between Grand Hall & National Hall Galleries)
Stand Number: 3B36
Vendor: NamesforLife
Date: March 14, 15, 16

Our semantic annotation is backed by professionally curated resources maintained by domain experts.

Every service we build is designed to conform to current publishing standards and practices.

Our services are readily integrated at any stage of content production.

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CREATING DOMAIN EXPERTS

Online tools have improved the efficiency of many parts of the editorial workflow, but also place pressure on publishers to perform new tasks in the service of authors and readers. These include identifying suitable editors and peer-reviewers and ensuring technical accuracy of published content.

These tasks require a high level of domain knowledge that is often in short supply.

We offer services to fill these gaps that can be integrated into existing editorial platforms.